



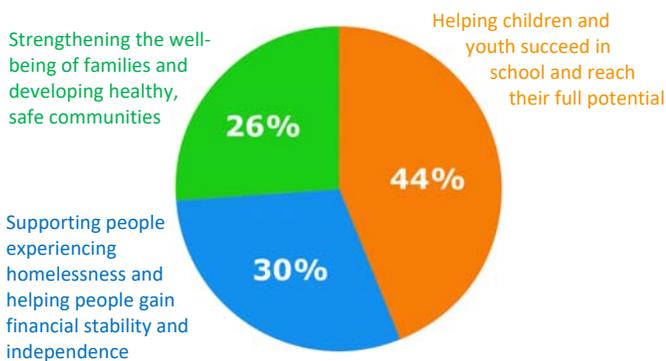
Thank You

AltaGas Utilities Inc. for your generous support in helping create pathways out of poverty in our community.

A. YOUR 2017 IMPACT

The following impact is based on dollars raised in 2017, which will be invested and put to work in community programs in 2018.

Where Your Dollars Will Be Invested:



Thanks to your support in 2017:



308 workbooks will be provided to adults learning to read



90 food hampers will be given to people in need



145 students will receive supplies for the school year



21 students will receive school lunch for a full month

135 hours of distress line support will be delivered

25 youth at risk will receive basic products for daily life

CAMPAIGN TOTAL in 2017

\$59,221

B. FUNDRAISING ACTIVITY

Corporate Giving: \$3,200

Employee Giving: \$43,796

Special Events: \$12,225

of Donors: 92

Participation: 42%



Cumulative
All-Time Total:
\$515,566

C. ENGAGEMENT / RECOGNITION

Loyal supporter since **1966**

7 Bronze Leader Donors

2 Silver Leader Donors

1 Gold Leader Donor

6 New Leaders



Thank you

AltaGas

utilities



Thank You To Our Generous Supporters

Whether it's due to a generational cycle of poverty or hard times brought on by a bad break, job loss, illness or personal challenges, United Way focuses all of its resources on creating opportunities for people to get back on track, so that they can reach their potential and so our community can benefit from the talents each person has to offer.

This type of targeted approach to tackling poverty doesn't happen by mistake. It takes thought, commitment and most importantly – action. You are the ones that are making this happen, and we salute you for your efforts.

Financial Stewardship is a Top Priority

The last couple of years have been difficult — we've seen economic challenges, wildfires and high unemployment. Despite it all, you and so many others have continued to give and give more, to support those who have been impacted. At United Way, we're committed to sustaining critical services and investing in key priorities. And while our campaign has been affected by the downturn, sound financial management means we're prepared to deal with difficult times.

- We sustained funding to more than **80 essential safety net programs** within the region, tapping into financial reserves set up specifically to address these circumstances.
- We **sought out new sources of funding** including individual donors, new business, private foundations, and government to support our key target priorities
- We worked in **partnership with Edmonton Community Foundation to provide matched funds** to encourage new gifts, and the matching grants were maximized.
- We **maintained our fundraising costs within the 20% limit** set by our United Way Board of Directors.
- We **have our eye on the future and are focused on ensuring ongoing sustainability**, while recognizing the pace of economic recovery.